

THE EXCLUSIVE

media kit
2023/2024



THE ART OF EXQUISITE LIVING

An enchanting edition of The Exclusive, where we invite you to embrace the essence of exquisite living.

A Premium Marketing and PR Guide for Global Investment Prospects

The Exclusive is an exceptional marketing and PR tool designed to showcase investment opportunities on a global scale, specialized industries, and with a focus on specific countries. Our main focus is on establishing new partnerships, acquiring clients, and securing contracts, making our publication a comprehensive resource to captivate discerning investors.

As a national promotion tool, our magazine is invaluable for international players seeking to expand their presence in other countries or regions. We take pride in being a premier network for reimagined communities, innovations, and value-added services. Within our pages, you'll find exclusive interviews with pioneering leaders, accomplished managers, and esteemed academics, offering unique insights into their experiences and perspectives. We aim to bridge the gap between traditional and modern opportunities, embracing a country's rich heritage while embracing new horizons.

In addition, we provide essential figures, market statistics, breaking news, and project updates, ensuring that The Exclusive serves as an indispensable B2B and B2C communication report. We understand the importance of corporate communications, especially during times of crisis, and strive to facilitate informed decision-making and strategic planning. Through our magazine, we aim to educate clients, offering valuable insights and analyses that enable them to navigate the dynamic investment landscape.



Raluca Buna, Founder and Publisher

The Exclusive is not just a magazine; it's a sophisticated platform that brings together elegance and expertise. We are dedicated to showcasing the best investment opportunities, building valuable connections, and creating a thriving business community. Welcome to The Exclusive, where you'll find exclusive insights, refined aesthetics, and strategic partnerships coming together to shape the future of investment.



THE EXCLUSIVE

THE ART OF EXQUISITE LIVING: AN EXCLUSIVE LIFESTYLE EDITION

Indulge in the finest aspects of refined living with **The Art of Exquisite Living: An Exclusive Lifestyle Edition** of The Exclusive magazine. In this captivating edition, we celebrate the epitome of luxury and sophistication, curating a collection of opulent experiences that redefine the art of living gracefully.

Discover a world of timeless elegance as we showcase iconic fashion, exquisite accessories, and sophisticated aesthetics that epitomize luxury and style. From haute couture to bespoke craftsmanship, immerse yourself in the creations of visionary designers and artisans who have mastered the art of luxury.

Savor the gastronomic brilliance of the finest cuisines and culinary innovations as we take you on a journey of indulgence. Experience the artistry of Michelin-starred chefs, the allure of exclusive dining destinations, and the joy of savoring the world's most sought-after delicacies.

Embrace the allure of elite travel escapes as we transport you to the most coveted destinations that cater to discerning travelers seeking extraordinary experiences. From secluded private islands to luxurious yachts, prepare to be enchanted by the world's most exclusive getaways.

Experience personalized services, bespoke luxuries, and tailor-made indulgences that cater to your every desire. From custom-made fashion to exclusive experiences, embrace a world where luxury becomes an extension of your unique identity.



The Art of Exquisite Living: An Exclusive Lifestyle Edition promises to transport you to a world of elegance and refinement. With stunning visuals and captivating storytelling, join us on a journey to savor life's most luxurious moments and embrace the elegance that surrounds us.

OUR SCOPE

To encompass a curated collection of opulent and refined living experiences, celebrating the epitome of luxury and sophistication.

Educate. Act.
Impact.



FEATURES

Publication: A prestigious edition

Format: A4, 96 pages, English - available in print and digital formats

Publication date: April 2024

Circulation: 100,000 printed copies, 750,000 digital reads

Distribution: Exclusive Hotels and Resorts, Private Members' Clubs, Luxury Boutiques, Private Aviation and Yacht Charters, Fine Dining Restaurants, Luxury Events, VIP Lounges and Airport Terminals, High-End Real Estate Offices, Luxury Spas and Wellness Centers, Private Clubs and Associations, Luxury Travel Agencies, Corporate Offices.

Haute Couture Extravaganza:

A stunning showcase of the world's most renowned fashion houses and designers, presenting their latest haute couture collections and exquisite creations that define elegant style and luxury.

Michelin-Starred Gastronomy:

A gastronomic journey featuring exclusive interviews with Michelin-starred chefs, behind-the-scenes looks at their culinary artistry, and profiles of restaurants that offer unforgettable dining experiences.

Dream Destinations:

A visual feast of the most coveted travel destinations, from secluded private islands to luxurious urban retreats, offering readers a glimpse into the world of elite travel escapes.

Rejuvenating Retreats:

A curated selection of wellness sanctuaries and spa retreats that focus on mindfulness, rejuvenation, and personalized well-being experiences for those seeking the ultimate in relaxation and self-care.

Timeless Elegance in Horology:

A tribute to the craftsmanship of horological masterpieces, featuring iconic timepieces from legendary watchmakers and the stories behind their timeless allure.

The World of Art and Culture:

An exploration of the art world, featuring renowned artists, cultural events, art fairs, and prestigious galleries that shape the cultural landscape of the luxury lifestyle.

Bespoke Luxuries:

A celebration of personalized services and tailor-made experiences, including custom-made fashion, exclusive event planning, and one-of-a-kind indulgences that cater to individual preferences.



FEATURES

Publication: A prestigious edition

Format: A4, 96 pages, English - available in print and digital formats

Publication date: April 2024

Circulation: 100,000 printed copies, 750,000 digital reads

Distribution: Exclusive Hotels and Resorts, Private Members' Clubs, Luxury Boutiques, Private Aviation and Yacht Charters, Fine Dining Restaurants, Luxury Events, VIP Lounges and Airport Terminals, High-End Real Estate Offices, Luxury Spas and Wellness Centers, Private Clubs and Associations, Luxury Travel Agencies, Corporate Offices.

Magnificent Jewelry and Adornments:

A showcase of exquisite jewelry creations from distinguished jewelers, featuring rare gemstones, stunning designs, and the art of adornment.

The Art of Hosting:

An insider's guide to hosting exclusive events and sophisticated gatherings, offering tips from top event planners and luxury concierge services.

Prestigious Real Estate:

A glimpse into prestigious properties and opulent residences that exemplify luxury living, showcasing architectural excellence and lavish interior design.

Superyachts and Private Charters:

A voyage into the world of luxury yachts and superyachts, featuring the most glamorous vessels and exclusive maritime experiences.

Vintage and Rare Spirits:

A collection of the finest vintage wines, rare champagnes, and exclusive spirits, with stories from esteemed winemakers and distillers.

Architectural Marvels:

A visual journey into architectural wonders around the world, highlighting awe-inspiring skyscrapers, opulent residences, and culturally inspired designs that redefine luxury living.



ADVERTISEMENT OPPORTUNITIES

Advertorial / advertisement:

1 page (English): 14.000 USD
2 pages (English): 18.400 USD

Advertisements 1/1 (covers):

C2: 29.000 USD
C3: 18.000 USD
C4: 40.000 USD

Spread (interior):

Opening spread (C2 + P 1): 39.000 USD
2nd opening spread (P4 & P 5): 24.000 USD
Spread intro (between P 5 - P 15): 21.400 USD

Reverse covers:

Intro reverse cover: 26.000 USD
End reverse cover - 24.000 USD

Interior pages:

P3 (advertisement or advertorial): 22.000 USD
Intro pages - interior covers pages opening chapters: 25.000 USD

First booking deal:

Contracts signed and paid by 20th of August 2023:

- 10% for partnerships / covers | 25% for pages

Contracts signed and paid by 30th of September 2023:

- 5% for partnerships/covers | 15% for pages

Branded sections:

logo in header – interior chapters with personalized pages (logo + website) + logo on cover 1 as product partner – 26.000 USD/chapter (aprox 20 pages / chapter)

1/2 page wide view x 2 pages (horizontal advertisement extended on the inferior half of two pages - interior) – 24.000 USD

39.000 USD

MAIN PARTNER

mention as "in association with...", Logo in the header of the summary page, logo on all visuals used before or after the publication, mention in all social media posts and press releases, C1 (to be approved by the publisher), 2 pages advertorial article interior, mention in the editorial.

49.000 USD

STRATEGIC PARTNER

mention as strategic partner, Logo in the header of the summary page, logo on all visuals used before or after the publication, mention in all social media posts and press releases, C2, C3 or C4 plus 2 pages advertorial article interior, mention in the editorial.



First booking deal:

Contracts signed and paid by 20th of September 2023:

- 10% for partnerships / covers | 25% for pages

Contracts signed and paid by 30th of October 2023:

- 5% for partnerships/covers | 15% for pages




We are open to discussing and customizing any package according to the specific requirements of our partners.

FOR MORE DETAILS:

 raluca.buna@the-exclusive.digital

 the-exclusive.digital

 +961.76.523.688