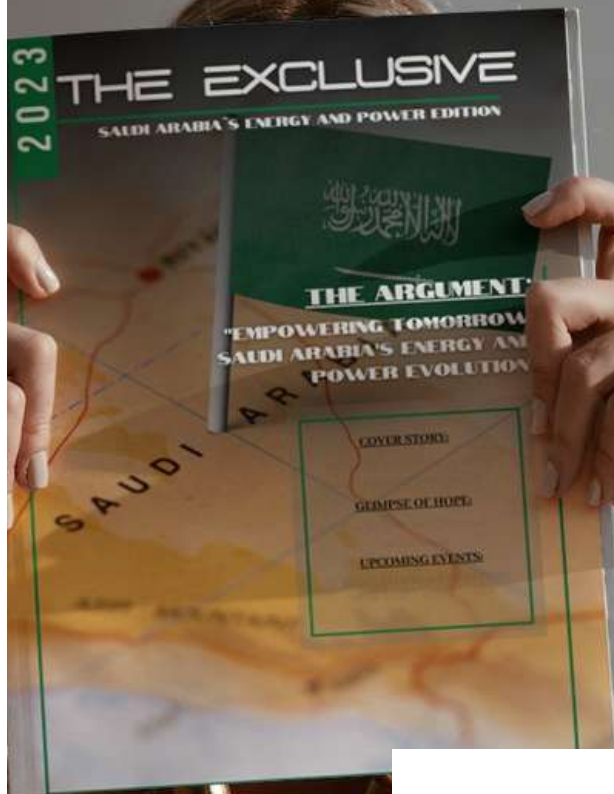


# THE EXCLUSIVE

media kit  
2023



## **SAUDI ARABIA'S ENERGY AND POWER EDITION**

Where innovation meets tradition, sustainability shapes progress, and the nation's commitment to a brighter, greener future shines through every page.

## A Premium Marketing and PR Guide for Investment Prospects

The Exclusive is an exceptional marketing and PR tool designed to showcase investment opportunities on a global scale, specialized industries, and with a focus on specific countries. Our main focus is on establishing new partnerships, acquiring clients, and securing contracts, making our publication a comprehensive resource to captivate discerning investors.

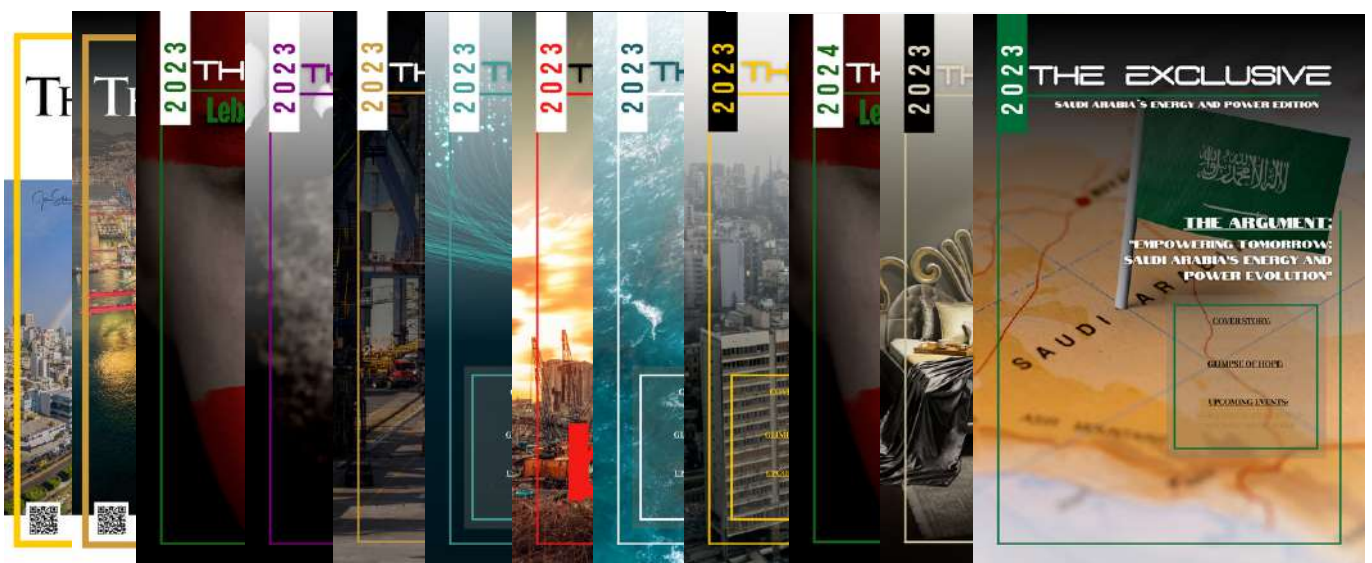
As a national promotion tool, our magazine is invaluable for international players seeking to expand their presence in other countries or regions. We take pride in being a premier network for reimagined communities, innovations, and value-added services. Within our pages, you'll find exclusive interviews with pioneering leaders, accomplished managers, and esteemed academics, offering unique insights into their experiences and perspectives. We aim to bridge the gap between traditional and modern opportunities, embracing a country's rich heritage while embracing new horizons.

In addition, we provide essential figures, market statistics, breaking news, and project updates, ensuring that The Exclusive serves as an indispensable B2B and B2C communication report. We understand the importance of corporate communications, especially during times of crisis, and strive to facilitate informed decision-making and strategic planning. Through our magazine, we aim to educate clients, offering valuable insights and analyses that enable them to navigate the dynamic investment landscape.



**Raluca Buna, Founder and Publisher**

The Exclusive is not just a magazine; it's a sophisticated platform that brings together elegance and expertise. We are dedicated to showcasing the best investment opportunities, building valuable connections, and creating a thriving business community. Welcome to The Exclusive, where you'll find exclusive insights, refined aesthetics, and strategic partnerships coming together to shape the future of investment.

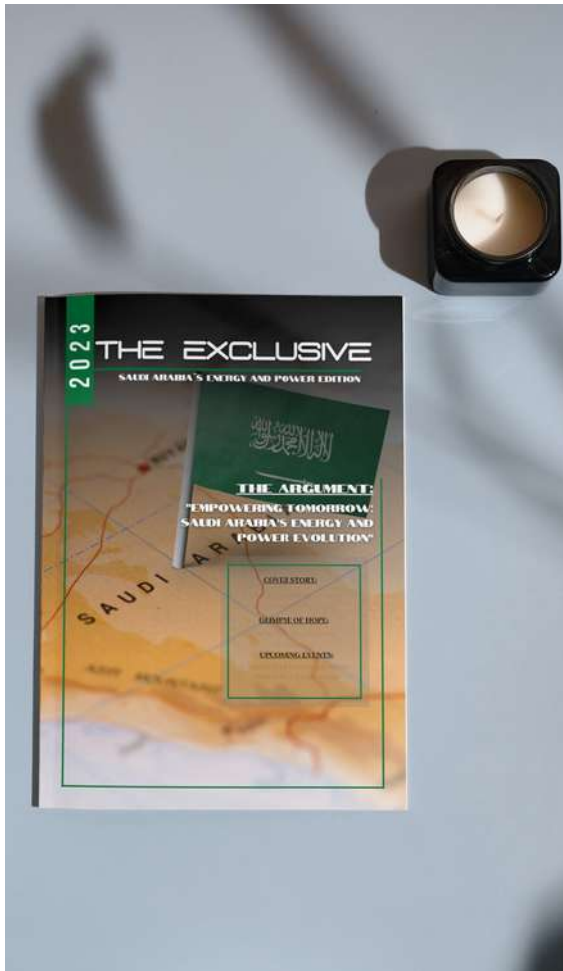


# THE EXCLUSIVE

SAUDI ARABIA'S ENERGY AND POWER EDITION

In the land where ancient traditions meet cutting-edge innovations, a revolution is underway – one that is shaping the very foundation of Saudi Arabia's Energy and Power Sector. This edition of The Exclusive invites you to take a front-row seat as we delve into the heart of this transformative journey.

Saudi Arabia's Energy and Power Evolution" is not just a collection of stories; it's a testament to the nation's unwavering commitment to shaping a sustainable and thriving energy future.



This edition encapsulates the essence of Saudi Arabia's energy narrative – a narrative of innovation, sustainability, and progress. As you navigate through its pages, may you be inspired by a nation that is not only transforming its own energy landscape but also contributing to the collective energy evolution.

Welcome to "Saudi Arabia's Energy and Power Evolution." Get ready to witness the energy journey that's lighting up a brighter future for us all.

## OUR SCOPE

To provide a holistic view of Saudi Arabia's energy journey, celebrating its achievements, addressing its challenges, and shedding light on the innovations and initiatives that are shaping its role as a significant player in the global energy landscape.

Educate. Act.  
Impact.





# OUR APPROACH

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**Publication:** Special Edition

**Format:** A4, 96 pages, English - available in print and digital formats

**Publication date:** December 2023

**Circulation:** 10,000 printed copies, 200,000 digital reads

**Distribution:** Targeted complimentary distribution through our network of event partners, energy associations and organizations, business communities, and embassies and consulates.

## Industry Insights:

Dive into the nuances of the energy sector, featuring articles on oil production, natural gas reserves, and the nation's evolving energy mix.

## Renewable Revolution:

Explore Saudi Arabia's ambitious renewable energy projects, including solar and wind initiatives, and their contributions to the global clean energy transition.

## Sustainable Innovations:

Showcase cutting-edge innovations and technologies driving sustainability in energy production, storage, and consumption.

## Leadership Interviews:

Engage with industry leaders, policymakers, and visionaries who share their perspectives on Saudi Arabia's energy goals, strategies, and future plans.

## Global Energy Diplomacy:

Examine Saudi Arabia's role in global energy diplomacy, including collaborations, partnerships, and its influence on international energy policies.

## Youth Empowerment:

Highlight initiatives that empower young talents in energy-related fields and showcase their contributions to innovation and progress.

## Environmental Stewardship:

Feature articles on Saudi Arabia's efforts to mitigate environmental impact, reduce carbon emissions, and promote sustainable practices.

## Economic Impact:

Discuss the economic significance of the energy sector, its contributions to the national GDP, job creation, and socioeconomic development.



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## Smart Grids and Infrastructure:

Explore advancements in energy infrastructure, including smart grids, energy storage solutions, and their role in optimizing energy distribution.

## Case Studies:

Present real-life case studies of successful energy projects, highlighting their impact on energy efficiency and sustainability.

## Investment Opportunities:

Provide insights into investment opportunities in Saudi Arabia's energy sector, attracting potential investors and fostering economic growth.

## Energy Policies and Regulations:

Analyze the regulatory framework governing the energy sector and its alignment with Saudi Arabia's long-term energy objectives.

## Education and Research:

Highlight educational programs, research initiatives, and partnerships driving energy innovation and knowledge-sharing.

## Voices from the Field:

Share stories and testimonials from individuals working on the ground in various energy-related roles, offering a firsthand perspective on the sector's dynamics.

**By featuring these diverse and compelling topics, The Exclusive: Saudi Arabia's Energy and Power Edition can provide readers with a holistic and insightful view of Saudi Arabia's energy landscape, its impact on the global stage, and its journey toward a sustainable and prosperous future.**



# ADVERTISEMENT OPPORTUNITIES

## ● **Multi-Cover with four Ad pages**

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**Includes the cover story**  
**20.000 USD**

## ● **Advertorial / advertisement:**

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**1 page (English): 5.000 USD**  
**2 pages (English): 7.000 USD**

## ● **Advertisements 1/1 (covers):**

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**C2: 9.000 USD**  
**C3: 10.500 USD**  
**C4: 10.000 USD**

## ● **Spread (interior):**

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**Opening spread (C2 + P 1): 11.000 USD**  
**2nd opening spread (P4 & P 5): 8.000 USD**  
**Spread intro (between P 5 - P 15): 6.700 USD**

## ● **Reverse covers:**

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**Intro reverse cover: 9.000 USD**  
**End reverse cover – 7.000 USD**

## ● **Interior pages:**

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**Please inquire.**

## Branded sections:

Please inquire

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in the editorial.








**We are open to discussing and customizing any package according to the specific requirements of our partners.**

## **FOR MORE DETAILS:**

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